



2007
**GUIDELINES AND CHECKLIST
FOR ENTRANTS**

ENTRY GUIDELINES

- ❑ Entry is open to all high school students enrolled in public, private, or charter schools.
- ❑ Entry fee of \$10.00 for one or two prints is non-refundable and must accompany application. Unlimited additional prints may be submitted for \$5.00 per print. Make check or money order payable to "SRHS: ZONE OF FOCUS."

- ❑ Entries must be either:
 - (A) **Black and white silver gelatin prints** in the following categories:
 - Portrait/Figurative** - a photograph, formal or informal, focusing on the image of a **human** being, body or face
 - Social Issues/Landscape**- a photograph that brings awareness and reinforces the photographer's concern for his community, environment, or civilization
 - Landscape/Cityscape/Seascape**- a photograph which features scenery such as mountains, trees, rivers, lakes, oceans, or architecture
 - Still Life** - a photograph of an inanimate object or objects posed by the artist in ambient or artificial light
 - Abstraction** - a photograph having only intrinsic form with little or no attempt at pictorial representation or narrative content
 - Alternative Black and White** - photo etching, montage, Kodalith, Sabattier, toning, etc.

OR

(B) Black and white digital prints.

All entries, whether traditional or digital, must be printed by the student.

- ❑ **Students and teachers should discuss categories carefully, because each designation will be final. Work placed in an incorrect category will not be eligible for judging.**
- ❑ **Each entry MUST be titled, not designated "untitled."**
- ❑ Completed "Application for Pre-Judging" must be submitted with your prints.
- ❑ Each entry must be properly labeled, plastic-sleeved and prepared according to the Matting/Mounting Guidelines below.
- ❑ Entries must be submitted from March 20 through March 23, 2007. Mail or deliver by 4:00 p.m. to:

Santa Rosa High School
c/o Tanya Braunstein
1235 Mendocino Avenue
Santa Rosa, CA 95401

MATTING/MOUNTING GUIDELINES

- ❑ **Black and white silver gelatin or digital prints only, NO COLOR ENTRIES WILL BE ACCEPTED, including hand coloring.**
- ❑ **NO APPROPRIATED IMAGES WILL BE PERMITTED!** All work must be original.
- ❑ Entries must be dry mounted or window matted to 11"x14" using **BRIGHT WHITE MOUNTING OR MAT BOARD ONLY! MATS MUST BE CLEAN AND PROPERLY CUT!** OTHER MOUNTS OR DIMENSIONS, OR IMPROPERLY MATTED PIECES, WILL NOT BE ACCEPTED.
- ❑ ***Print clearly*** all requested information on the identification labels included with this application. Attach a label to the upper-left hand corner of the back of each entry so that we may orient the work correctly for framing and hanging.
- ❑ Insert mounted work into an 11"x14" clear protective sleeve before submitting. We recommend Light Impressions Crystal Clear Bags #20332 which may be purchased at North Bay Photographers Supply in Santa Rosa, or directly from Light Impressions at www.lightimpressionsdirect.com or 1.800.828.2612.

JUDGING PROCEDURES: BEFORE AND AFTER THE SHOW

- ❑ Entries will be professionally judged on conceptual and technical merits.
- ❑ You will be notified if your work is accepted for exhibition.
- ❑ **All work accepted for the show will be retained for the exhibition at the Arts Council of Sonoma County from April 20-May 25, 2007.**
- ❑ Unaccepted work will be kept at Santa Rosa High School for pick-up April 16-27, 2007.
- ❑ Exhibitors may collect their entries at the gallery May 29-31, 2007.
- ❑ All uncollected work will be discarded after June 1, 2007.

Contact information:

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